



# Partners & Sponsors

## ADW Sponsors + Partners -

We are so excited to have you as part of Austin Design Week this year! And, we're very excited to announce the full schedule. We'd love your help spreading the word about the schedule and your sponsorship/partnership! You'll find everything you need to do below.

## Austin Design Week, November 6th - 10th

### Ways to spread the word about Austin Design Week:

- Share internally with your full organization (team meeting, email, etc)
- Tweet, facebook, insta and snap the news
- Write a blog post
- Add it to your email newsletter
- Announce at any events you are part of leading up to ADW
- Tell your PR team (we're happy to connect them with ours!)
- Shout it from the rooftops

### Quick Blurp:

Celebrate Austin design through a week of workshops, talks, studio tours and events this November as the city celebrates its creative economy in the second annual Austin Design Week.

### About:

Founded in 2016, Austin Design Week's mission is to bring together the Austin design community like never before. ADW invites designers in various disciplines to showcase the best in visual, interactive, product, industrial, architectural and civic design. ADW offers an opportunity to unite designers across Austin to act as one inclusive community - sharing their talents, projects, ideas and work spaces. Participants and attendees will explore the cutting edge work being done through some of the city's most innovative creators.

### Find/tag us online:

Website: [austindesignweek.org](http://austindesignweek.org)  
Twitter: @atxdesignweek  
Facebook: @austindesignweek  
Instagram: @austindesignweek  
Hashtags: #ADW17, #FindingPlace

### Looking for our logo?

You can find it [here](#).

### To get you started, here are some sample tweets:

- 1: We're very excited to be sponsoring #ADW17 this year! Check out the full lineup here > <http://austindesignweek.org>
- 2: If you haven't heard, the schedule of events for @atxdesignweek is now live. Explore the 60 workshops and events: <http://austindesignweek.org>
- 3: Every event during @atxdesignweek is FREE, and we're thrilled to support #ADW17
- 4: This year's @atxdesignweek theme is #FindingPlace. Find YOUR place with us during this week long event! #ADW17

### Show your love for being an Austin Design Week Sponsor/Partner.

Download our ADW web badges [here](#) to showcase us (and you!) on your website.

Place the web badge image at 100% of original size (200px width - do not scale larger). Web badge can be sized smaller, if necessary. Use white version on dark backgrounds/black version on light backgrounds.

Feel free to reach out to your Programming lead, or [INFO@AUSTINDESIGNWEEK.ORG](mailto:INFO@AUSTINDESIGNWEEK.ORG) with any questions.